

Beyonics Technology (beyonics.com), a top 15 EMS company headquartered in Singapore, with manufacturing facilities in Singapore, China, Indonesia, Malaysia and Thailand. It is publicly traded on the Singapore Stock Exchange and had revenues of S\$1.41 billion in fiscal 2008. Its industry focus includes automotive, consumer electronics, data storage, electronics/electrical, electronics equipment, medical and healthcare, communication and networking, and security surveillance applications. Certifications include Six Sigma, ISO 13485, ISO 14001, ISO 9001, OHSAS 18001 and ISO/TS 16949. Manufacturing capabilities include PCBA and system-level electronic assembly/test; medical disposables assembly and packaging; metal stamping; aluminum die-casting and precision machining; plastics injection molding, and surface finishing. It has Class 100, Class 1,000 and Class 100,000 clean rooms. In recognition of its strategic use of Singapore's advantages to achieve manufacturing excellence, Beyonics received the Singapore Advantage Award, MAXA 2007.

Beyonics' business model also has some unique aspects. Its manufacturing footprint is entirely in Asia, and part of its value proposition is its size and range of services combined with a single region approach, providing economies-of-scale at much lower overhead than competitors fielding a mix of factories in high- and low-cost regions. This can be particularly attractive to companies that wish to manufacture in a single location. Another element is its level of vertical integration. In the medical

industry, the company manufactures both electronics and disposable products. At a systems level, it can manufacture custom metal and plastics components, as well as electronics.



Figure 2. Beyonics' manufacturing footprint is entirely in Asia (like this high-volume SMT plant in Malaysia) and part of its value proposition is that its size and range of services combined with a single-region approach provides economies-of-scale at much lower overhead than if supporting a mix of factories in high- and low-cost regions.

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